Brand Guideline for Nudify.info

Logo Usage

Primary Logo

- The primary logo consists of the letters "NDF" in a vibrant green color with an audio wave pattern below.

- File Name: NDF audio logo.jpg

- Usage: Use this logo in all branding materials where the identity of Nudify.info needs to be clearly represented, such as websites, presentations, and social media.

Secondary Logo

- The secondary logo contains only the letters "NDF" in a vibrant green color.

- File Name: NDF.jpg

- Usage: Use this simplified logo where minimalism is required, such as in small-scale branding, icons, or watermarks.

Logo Colors

- Green (RGB: 124, 224, 98; HEX: #7CE062)

- Black (for the audio waves and accompanying text; RGB: 0, 0, 0; HEX: #000000)

Logo Clear Space

- Ensure there is sufficient white space around the logo to maintain clarity and visibility. Use the height of the letter "N" as a guideline for clear space.

Minimum Size

- Primary logo: 120 px width for digital use.

- Secondary logo: 50 px width for digital use.

Typography

Primary Typeface

- Font Name: Open Sans

- Usage: Use for headings and subheadings across the website and all branded materials.

- Style: Bold for titles, Regular for body text.

Secondary Typeface

- Font Name: Roboto

- Usage: Use for smaller details and captions.

- Style: Light or Italic.

Color Palette

- Primary Green: HEX: #7CE062 (used for logo, buttons, and highlights)

- Black: HEX: #000000 (used for text and logo elements)

- White: HEX: #FFFFFF (used for backgrounds and negative space)

- Gray: HEX: #EAEAEA (used for subtle borders and backgrounds)

Website Guidelines

Homepage

- Use the primary logo at the top left corner.

- The primary call-to-action (CTA) buttons should use the Primary Green for consistency.

Content Layout

- Ensure headings use the Open Sans Bold typeface.

- Subheadings should use Roboto Regular, while body text uses Open Sans Regular.

- Maintain sufficient white space to keep the design clean and readable.

Audio Branding

- Incorporate the audio wave design (as in the primary logo) across website banners and in media assets.

Business Applications

Letterheads

- Place the secondary logo in the top right corner.

- Use the Primary Green for the footer design.

Social Media

- Profile Pictures: Use the secondary logo (without the wave) for clarity at smaller sizes.

- Post Headers: Include the primary logo for branded posts.

Business Cards

- Front: Primary logo with the website URL (https://nudify.info/) below it.

- Back: Contact details with the green and black color scheme.

Contact Information

For inquiries regarding logo usage or additional assets, please contact the Nudify.info team at support@nudify.info.